



The Acceleration of Connection

R2i is a full-service agency that creates digital solutions that connect and accelerate customer experiences to drive impact for the clients we serve.

A DIGITAL AGENCY OBSESSED WITH DELIVERING MORE.

We have a relentless focus on combining data, insights, and technology with creative design to drive engaging and high-impact digital experiences.

R2i – A Faster Way Forward Starts Here



Strategy & Insights

- Digital Marketing Strategy
- Customer Journey & Experience Mapping
- Content Strategy
- Persona-Driven Campaign Plans
- Business Intelligence Reporting
- Digital & Web Analytics



Experience Design

- Creative Strategy
- Visual & Interactive Design
- User Experience (UX)
- Brand Identity & Messaging
- Asset & Content Development



Digital Marketing

- Data Acquisition & Activation
- Campaign Strategy, Planning & Execution
- Demand Generation & Account-Based Marketing
- Marketing Measurement, Attribution, & Conversion Optimization
- Email Marketing & Marketing Automation

Brands We Accelerate



Technology

- Marketing Technology Strategy
- Marketing Cloud Implementation
- E-commerce Integration
- Data & Analytics Integration



Media

- Media Strategy & Planning
- Search Engine Marketing (SEO & PPC)
- Programmatic Media & Display
- Social Media & Influencer Programs
- Account-Based Marketing



Teleservices

- Lead Qualification
- Lead Generation
- Event Recruitment & Awareness
- Surveys

At-a-Glance

- Independent full-service digital agency
- 200+ Team Members
- Baltimore (HQ)
Silicon Valley
Seattle
St. Louis

Values That Radiate In Everything We Do

- Change Agents
- Innovative
- Accountable
- Driven
- Passionate

Strategic Partnerships

Adobe

Acquia

Sitecore

Marketo

Google

Tableau

Yext

Crimson Hexagon

