

A BETTER MATCH MEANS BETTER CARE[®]

KYRUUS PROVIDERMATCH[®]

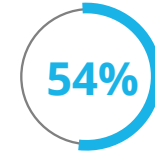
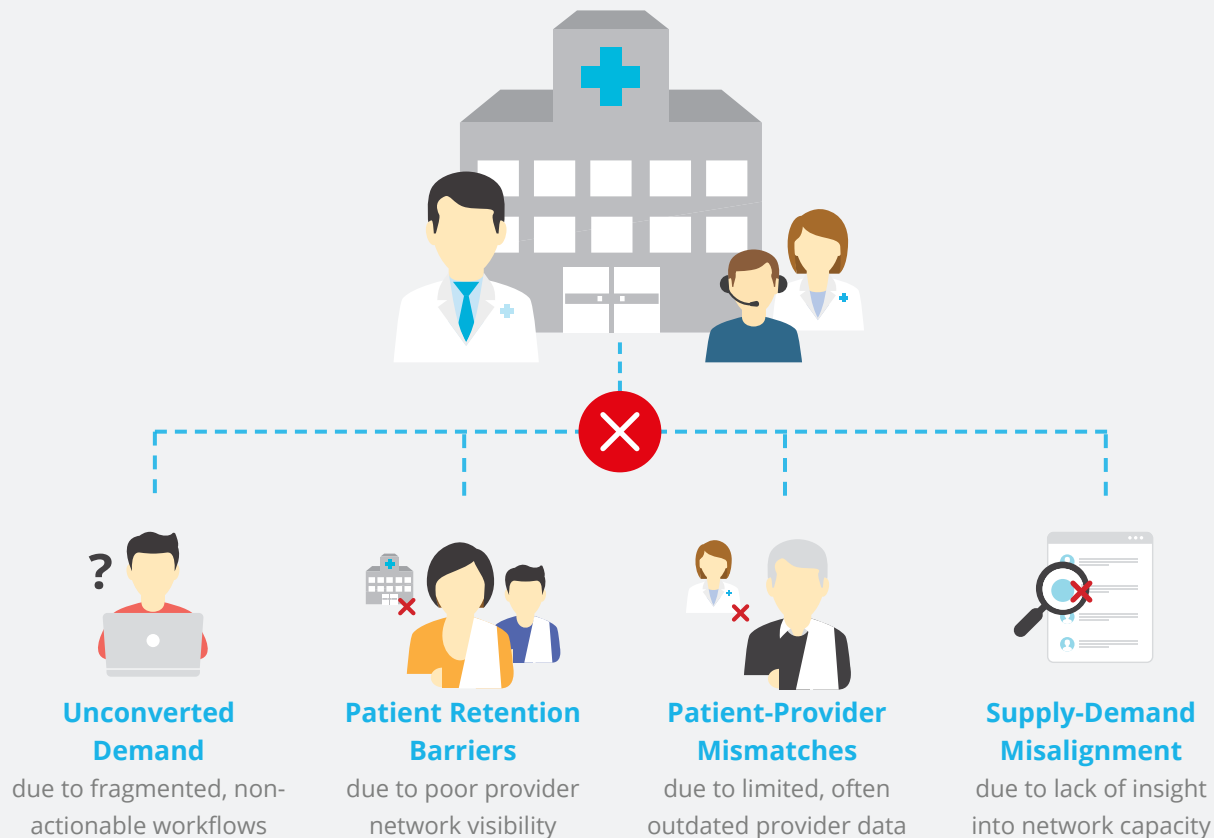
Industry-leading provider search and scheduling solutions that help health systems match patients with the right providers and optimize patient access enterprise-wide.



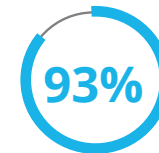
Patient Access: A Disjointed Journey

Patients make appointments at health systems through various channels (e.g. call centers, websites) but limited, often unreliable provider information hinders patient access. In addition to patient-provider mismatches, poor visibility into provider networks and manual workflows lead to the "Patient Access Paradox": patients waiting long periods of time to see providers, despite as much as 30-40% of provider capacity going unutilized, even at top health systems.

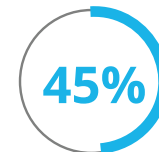
Key Effects on Health Systems:



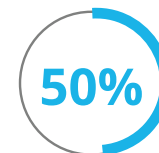
of consumers search online for providers, but most prefer to book by phone¹



of consumers conduct research even after receiving a referral²



providers who refer out of network cite lack of visibility into in-network providers³



of consumers who called a health system to secure an appointment could not do so on the first call⁴

Kyruus ProviderMatch®: The Only Enterprise-Wide Patient Access Solution

Today's patients interact with health systems through multiple access points, even for a single visit, making patient access a system-wide issue. That's why we designed ProviderMatch to be a multi-channel solution—comprising provider search and scheduling solutions for websites, access centers, and care settings. The ProviderMatch suite—powered by the KyruusOne® provider data management platform—helps health systems match patients with the providers best suited to care for them regardless of how they enter the system. The result? A more consistent patient experience across points of access, greater demand conversion to booked appointments, and better alignment between network supply and patient demand.

Key Capabilities



Robust Provider Data Management

Boost provider data accuracy and gain a single point of access to the data through rigorous, automated data processing and user-friendly online applications for administrators and providers.



Precise Patient-Provider Matching

Enable more precise provider matches with detailed insight into providers' clinical expertise—based on our proprietary, physician-curated clinical library—and unique Smart Search capabilities.



Smart Appointment Scheduling

Convert demand for in-person and virtual visits more effectively with visibility into real-time provider availability, intuitive scheduling workflows, and direct integrations with leading EHRs.

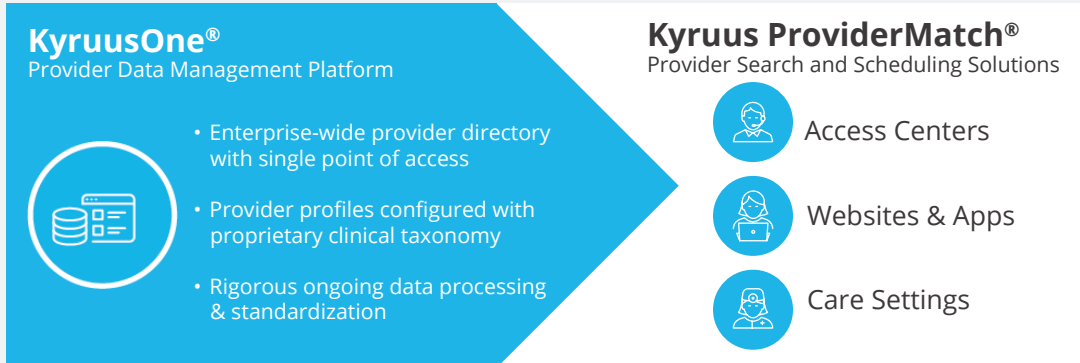


Powerful Demand & Provider Supply Analytics

Optimize your provider network, improve operational efficiency, and understand access channel trends with novel insights through ProviderMatch Analytics, our in-app analytics solution.

KyruusOne®

Our provider data management platform—incorporating both data processing and administrative tools—enables health systems to consolidate, enrich, and maintain provider data effectively.



Key Features

Data Processing

Create consolidated, cleansed provider records from multiple disparate data sources (e.g., credentialing, EHRs, marketing databases) with rigorous data maintenance and ongoing data ingestion.

Proprietary Clinical Taxonomy

Improve patient-provider matching by enabling providers to leverage the Kyruus Clinical Library—containing over 20,000 clinical terms, including lay synonyms—when configuring their profiles.

Online Profile Management for Providers

Source accurate data from those who know it best by engaging providers in the clinical configuration process through an intuitive, mobile-friendly online profile management solution.

ProviderMatch Administrator

Manage provider data conveniently in one place with our intuitive application for maintaining provider profiles—including approving provider updates—managing search settings, and accessing analytics.

Spotlight: Insightful Patient Access Analytics



Powered by rich provider data in KyruusOne and patient demand insights from across access channels, ProviderMatch Analytics offers health systems novel insights that help them optimize their provider networks, improve patient conversion, and align network supply with patient demand. Easily accessible in-app, health systems have on-demand access to a host of unique dashboards for understanding provider network composition, patient access dynamics, and appointment booking trends.

Benefits

✓ Streamline provider data management

✓ Boost quality and reliability of provider data

✓ Drive success of patient access initiatives

ProviderMatch for Access Centers

Our web-based provider search and scheduling application helps health systems improve patient experience, boost demand conversion, and increase agent efficiency.

Key Features



Comprehensive Provider Profiles

Help access center agents effectively route patients to providers who can meet both their clinical needs and logistical requirements.



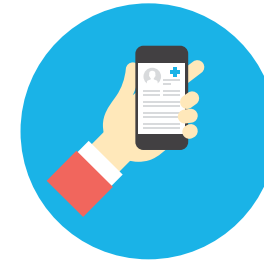
Dynamic Smart Search

Take the guesswork out of finding a precise patient-provider match with typeahead, robust filtering and sorting options, and dynamic search-based alerts.



Direct Appointment Booking

Give agents the power to view appointment availability across the network in real-time and book appointments directly into leading EHRs.



Integrated Patient Interaction Management


Track call outcomes and enable more personalized service for patients with our integrated patient interaction management solution.

Benefits

- ✓ Improve patient experience
- ✓ Boost demand conversion
- ✓ Increase agent efficiency

Results

 **150%**
increase in appt. conversion rate

 **95%**
decrease in agent onboarding time

ProviderMatch for Consumers

Our online consumer-facing provider search and scheduling solution helps health systems boost patient acquisition, conversion, and retention.

Key Features



Embedded Provider Finder Solution

Attract and convert online consumers with our embedded provider finder solution that offers unique keyword-based provider search from anywhere on your website.



Powerful Smart Search

Allow consumers to search for providers based on a single keyword or phrase—including lay synonyms—and apply a variety of filters, so they can more easily and quickly find the best provider matches.



Comprehensive Provider Profiles

Showcase your provider network and empower consumers to make informed healthcare choices with complete, visually-engaging provider profiles, including integrated patient reviews.




Intuitive Online Scheduling

Convert demand for in-person and virtual visits into booked appointments with clear calls to action, real-time appointment availability, and simplified scheduling workflows integrated directly with leading EHRs.

Benefits

- ✓ Boost patient acquisition
- ✓ Increase demand conversion
- ✓ Improve patient retention

Results

 **60%**
increase in online provider searches

 **12K+**
average monthly online appointments at one health system

ProviderMatch for Care Settings

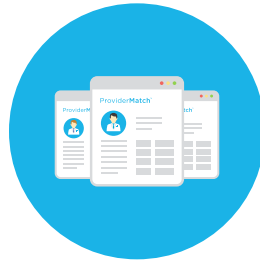
Our web-based provider search and scheduling solution for provider offices and clinics enables health systems to boost patient retention, ensure appropriate follow-up care, and streamline care transitions.

Key Features



Efficient Smart Search

Enable providers, practice managers, and office staff to search easily across the network for appropriate providers and available appointment slots.



Informative Provider Profiles

Deliver detailed insight into providers' clinical expertise and key logistical criteria (e.g. insurances accepted, location) to identify the *right* in-network provider for follow-up care.



Intuitive Point-of-Care Booking

Ensure patients leave their appointments with follow-up care booked by surfacing provider availability and enabling scheduling directly within the provider search workflow.



Centralized Work Queue

Maximize system-wide efficiency with a centralized queue for managing all provider referrals, online appointment requests, and phone-based requests.

Benefits

- ✓ Boost patient retention
- ✓ Ensure appropriate follow-up care
- ✓ Streamline care transitions


Results



75%
increase in referral
keepage rate



10X
increase in referral
volumes managed



See the power of ProviderMatch for yourself.
Request a demo today at www.kyruus.com