









THIS YOU ALREADY KNOW

Communicating with your employee and customer communities is vital for your business.

THIS, YOU ALSO KNOW

Video messages will be better understood, better retained, and more widely consumed than either text or still images.

BUT HERE'S WHAT YOU'RE STILL NOT SURE ABOUT

How do you find a video provider that has a solid track record in healthcare? A company that understands the particular sensitivities of healthcare audiences, the complexities of healthcare messaging, and the challenges of healthcare regulation? How do you find a team that will deliver a video that will make your brand shine?

ENTER IDEAROCKET

We have provided video content for many of the world's leading pharmas, hospitals, biotechs and health care agencies.











WHITEBOARD

2D ANIMATION

3D ANIMATION

MOTION

LIVE

















OUR HEALTHCARE CLIENTS





























IdeaRocket. They're talented, accommodating and great incredibly happy with their work!

Stephanie Murrin, Chief Creative Officer, HealthEd

The team at IdeaRocket is top-notch. We have worked with them on several projects and all of them worked out great. IdeaRocket delivers what they promise on-time and on-budget."



Joel Gaslin, Executive Vice President, Sightpath Medical

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