Meet **Sparkle**,
the one-of-a kind CMS and marketing platform created by healthcare providers, for healthcare providers.

This may be the first time you've heard about **Sparkle**, but its story began 10 years ago when leading hospital system *Scripps Health* partnered with healthcare technology company *Combinaut* to create **a CMS that meets the unique needs of healthcare marketers.**

Scripps has used Sparkle as the engine behind its **award-winning websites and mobile apps** since 2008. Now it's finally available to other innovation-focused health systems.

Sparkle is truly exceptional because it has **healthcare-specific business logic built into every facet**, and natively integrates with your CRM, EMR, credentialing and other patient systems.

It combines **out-of-the-box features** like provider search, appointment booking, location finders, and patient assessments, with **marketing tools** like landing page personalization, split testing, SEO analysis, and call tracking.

Sparkle lets healthcare marketers get **up and running in less time with fewer resources** to create online experiences, manage campaigns, and measure engagement – from the first ad click all the way to the patient billing system – tracking each step through integrated analytics.

The result is greater market reach, improved efficiency, and unprecedented **insights into marketing ROI.**

Drag & Drop Page Builder

Campaign Management System

Call Tracking & Call Center

Events & Registration

Marketing Automation Tools

Landing Page Personalization

Split Testing

CRM Integration

EMR Integration

Credentialing Data Integration

HIPAA-compliant Forms & Assessments

Physician & Location Finders

Appointment Booking

Medical Classification System

SEO & PageSpeed Optimization

Want to find out if Sparkle is right for your organization?

Visit us online at **sparkle.health**. Call **1-833-COMBIN8** or email **info@sparkle.health**

Sparkle