



MD MatchUp



Acquire patients. Stop leakage. Drive revenue.

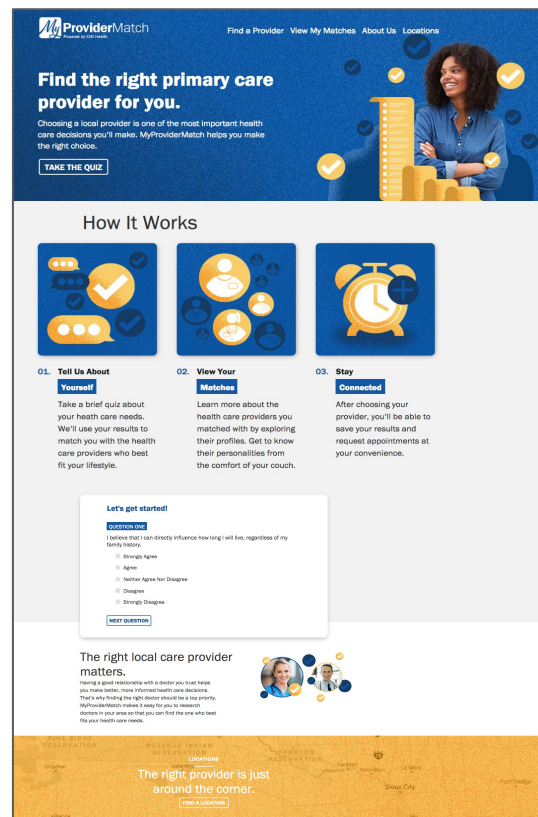
Patients Don't Want to Find Just Any Provider.
They want to find the **RIGHT PROVIDER** to meet their health needs and personal interests.

MD MatchUp is a patient acquisition and retention software platform powered by a proprietary scientific algorithm that matches patients with the provider in your system who best matches their health needs and personality. It's like a platonic dating site for patients and providers with science playing the role of matchmaker.

HOW IT WORKS

- 1 Users looking for a provider take short quiz on MD MatchUp platform or on system's website
- 2 Scientific algorithm eliminates guesswork
- 3 Users are presented a list of best-matched providers
- 4 Users narrow options through filters like interests & insurance
- 5 Users view provider profiles
- 6 Users request or schedule an appointment

SYSTEMS WE WORK WITH



Example of MyProviderMatch.com Powered by MD MatchUp
Launch Date 2.14.19



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Proven Results. Profitable Returns.

In the first 22 months our pilot program was live, AdventHealth in Kansas City saw:

CONSUMER ACQUISITION

791

New Patients Had Appointments

(Increase of 3% YoY)

PATIENT RETENTION

937

Lapsed Patients Had Appointments

REVENUE GENERATION

\$7.4M

Payments Made To System

RETURN ON INVESTMENT

28x

ROI

Solutions To Fit Every Need.



Widget

This back-end implementation includes a JavaScript widget that plugs right into your website. There's no better way to supercharge your Find-A-Provider tool than by adding MD MatchUp. It's easy to manage and website agnostic.

Base

Our Base model features your providers on the MD MatchUp platform and allows users to take a short matching quiz, personalize up to 10 filter options, examine engaging provider profiles, search clinic locations, and request an appointment. All in an easy-to-navigate experience that will turn consumers into patients.

Branded

This option includes all the capabilities of the Base model, plus the ability to add your organization's branded styles within the MD MatchUp framework. In addition, you have the option of implementing an organization-based subdomain to further your brand's reach.

Customized

This option allows for customization of the MD MatchUp platform and can include almost any integration your organization would want to add to enhance the patient or administrative experience: CRM, reviews, online chat, blogs, recipes, events calendar, content approval workflows, etc.

*Year One final price will be determined by the number of markets and providers used in addition to the estimated number of consumer survey completions.

Contact Us at MDMatchUp.com